


# Chapter 7


## Fostering Positive Emotions in Digital Language Learning: A Case Study of the “Diyalekt” Application

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### ABSTRACT

*This chapter examines the integration of positive psychology principles, particularly the PERMA model, in the “Diyalekt” app, developed by Türkiye’s Ministry of National Education to enhance language learning. The aim is to explore how these principles support motivation and engagement in digital language learning. Using both qualitative and quantitative methods, including content analysis, user experience evaluation, and impact assessment, this study investigates features such as gamification, personalized pathways, social interaction, and real-world learning contexts. The findings show that these elements contribute to a positive, immersive environment, enhancing user motivation and emotional well-being. The chapter concludes that incorporating positive psychology into digital tools improves language acquisition and suggests expanding social features and mindfulness practices to further enhance learner engagement. These insights offer practical guidance for future app development in digital education.*

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## INTRODUCTION

Language is the typical method by which humans communicate. Only humans use language, although other animals also have ways of communicating. Language is not merely a tool for communication; it is the foundation of culture, identity, and human interaction. One defining aspect of the modern world is the high level of interconnectedness among people across different countries and cultures. Social and professional links have expanded globally, transforming how language learners and educators engage with others. This interconnectedness has created new opportunities for learning, collaboration, and cross-cultural understanding. However, to fully benefit from these opportunities, individuals must cultivate positive and effective relationships, both in person and online. At the heart of these meaningful connections is the ability to empathize with others (Mercer, 2016).

Throughout history, languages have shaped civilizations, defined cultural boundaries, and facilitated the exchange of ideas and knowledge. The ability to learn and master multiple languages has become increasingly vital in today's interconnected world, where barriers of time, distance, and culture are constantly shrinking. As societies continue to become more globalized, multilingualism is no longer a skill that is just desirable—it is an essential necessity for individuals and societies to thrive.

At its core, language is the bridge that connects individuals, allowing them to express their thoughts, share ideas, and build relationships. Through language, people not only communicate but also convey the essence of their culture, history, and worldview. As the world becomes more interconnected through technology, travel, and trade, the need for effective communication across cultural and linguistic borders grows. Understanding and speaking more than one language is no longer just an academic pursuit; it is a skill that opens doors to new opportunities in an increasingly globalized world.

The significance of language learning transcends the ability to simply speak or understand another language; it extends into the realm of cognitive development, social integration, and personal growth. Research has shown that multilingualism can significantly enhance cognitive function by improving memory, multitasking abilities, and problem-solving skills. It can also foster greater empathy and cultural understanding by exposing learners to different ways of thinking and living. Additionally, in an increasingly competitive job market, proficiency in multiple languages can give individuals a distinct advantage, making them more attractive to potential employers and opening new career prospects both locally and internationally.

In educational settings, language learning provides more than just linguistic knowledge. It promotes critical thinking, creativity, and a broader understanding of global issues. Students who learn a second language often perform better academically, as the process of learning a new language improves brain function, enhances

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