


# Chapter 12

## Leveraging Data for Climate Action: Smart Governance in the Digital Age

Satya Subrahmanyam

 <https://orcid.org/0000-0003-0441-2742>

*Holy Spirit University of Kaslik, Lebanon*

### ABSTRACT

*Climate change poses one of the most urgent challenges of our time, demanding innovative solutions. This chapter explores how data-driven smart governance can be a transformative tool in addressing climate change. By integrating technology, data, and participatory decision-making, smart governance allows for real-time insights and predictive modeling that enhance climate policies. Key technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), and blockchain are essential in monitoring environmental data and optimizing resource use. The chapter discusses the challenges of data quality, privacy, and accessibility, and proposes a policy framework for effective climate governance. It also emphasizes the role of stakeholder engagement, international cooperation, and scalable solutions in shaping the future of climate action.*

### 1. INTRODUCTION

The climate crisis represents one of the most significant existential challenges of the 21st century, characterized by rising global temperatures, intensifying natural disasters, biodiversity loss, and socio-economic disruptions. Scientific consensus confirms that anthropogenic activities—such as deforestation, fossil fuel combus-

DOI: 10.4018/979-8-3373-1310-8.ch012

tion, and industrial emissions—are driving climate change, posing grave threats to ecosystems and human societies alike (IPCC, 2023). Urgent action is required at all levels—local, national, and global—to mitigate greenhouse gas (GHG) emissions, adapt to climate impacts, and transition to sustainable development pathways. While traditional governance mechanisms have made incremental progress, the scale and complexity of the crisis demand innovative approaches.

Amid this crisis, the advent of digital technologies and the unprecedented availability of data have transformed the possibilities for climate action. Advanced tools such as artificial intelligence (AI), the Internet of Things (IoT), big data analytics, and blockchain offer transformative potential to enhance decision-making, improve resource efficiency, and enable real-time monitoring of climate-related indicators (Steele et al., 2022). Satellite imagery combined with machine learning can track deforestation patterns, while IoT sensors can monitor energy consumption and carbon footprints at micro and macro levels. Such technological advances highlight the pivotal role of data-driven solutions in combating climate change.

In this context, the concept of “smart governance” emerges as a critical framework for leveraging data and digital technologies to address climate challenges. Smart governance refers to the integration of technology, data, and participatory mechanisms to enhance decision-making, transparency, and accountability in public and private sector initiatives (Meijer & Bolívar, 2016). It moves beyond conventional governance models by harnessing data intelligence to create adaptive, efficient, and inclusive systems capable of addressing complex challenges like climate change. This chapter explores how smart governance can serve as a catalyst for transformative climate action by integrating digital technologies and data-driven insights into policy frameworks and implementation strategies.

The chapter has four key objectives. First, it aims to highlight the urgency of the climate crisis and the inadequacy of traditional governance mechanisms in responding to its scale. Second, it seeks to elucidate the role of data and digital technologies in addressing climate challenges, providing examples of their applications across mitigation, adaptation, and resilience-building efforts. Third, the chapter defines the principles and components of smart governance, emphasizing its relevance to climate action. Finally, it outlines the chapter's scope, which includes analyzing best practices, identifying challenges, and proposing pathways to optimize smart governance for climate resilience.

## **1.1 Overview of the Climate Crisis and the Urgency for Action**

According to the Intergovernmental Panel on Climate Change (IPCC), the world's average temperature might increase by 1.5°C compared to pre-industrial levels in the 2030s if current emissions trends go unchecked (IPCC, 2023). Despite its seeming

30 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: [www.igi-global.com/chapter/leveraging-data-for-climate-action/388582](http://www.igi-global.com/chapter/leveraging-data-for-climate-action/388582)

## Related Content

---

### Higher Education in the Aftermath of the Pandemic: Lessons From Zambia and Eswatini

Fred Moonga, Sheilas K. Chilala, Ireen Moongaand Audrey Muyuni (2023). *Handbook of Research on Revisioning and Reconstructing Higher Education After Global Crises* (pp. 144-160).

[www.irma-international.org/chapter/higher-education-in-the-aftermath-of-the-pandemic/313890](http://www.irma-international.org/chapter/higher-education-in-the-aftermath-of-the-pandemic/313890)

### Local Government Challenges in Implementing the 3R Strategy for Sustainable Waste Management

Imran Hossain, A.K.M. Mahmudul Haque, S.M. Akram Ullah, Abdul Kadirand Kabir Hossain (2025). *Intersecting Environmental Governance With Technological Advancements* (pp. 465-490).

[www.irma-international.org/chapter/local-government-challenges-in-implementing-the-3r-strategy-for-sustainable-waste-management/363231](http://www.irma-international.org/chapter/local-government-challenges-in-implementing-the-3r-strategy-for-sustainable-waste-management/363231)

### To Know Our Home Anew: Some Histories of Internationalization

James William Thomasand Holly A. Foster (2026). *Rethinking Policy, Innovation, and Global Structures in Higher Education* (pp. 35-62).

[www.irma-international.org/chapter/to-know-our-home-anew/406439](http://www.irma-international.org/chapter/to-know-our-home-anew/406439)

### Reimagining Inclusive Education for Deaf Learners in Nigeria From Placement to Participation

Jah-Amaka Trust Idiong (2026). *Policies and Issues in Deaf Studies and Education* (pp. 121-158).

[www.irma-international.org/chapter/reimagining-inclusive-education-for-deaf-learners-in-nigeria-from-placement-to-participation/402319](http://www.irma-international.org/chapter/reimagining-inclusive-education-for-deaf-learners-in-nigeria-from-placement-to-participation/402319)

### STEM Education in MENA Region: Preparing Educators for the Future

Ahmad Qablan, Patil Maradian, Hosam R. I. Badawyand Hesham R. I. Badawy (2026). *Building a Unified Teacher Licensing System: Policies, Education Reforms, and Cultural Integration* (pp. 305-352).

[www.irma-international.org/chapter/stem-education-in-mena-region/386445](http://www.irma-international.org/chapter/stem-education-in-mena-region/386445)