

# Chapter 1

## Multimodal and Multichannel Issues in Pervasive and Ubiquitous Computing

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### ABSTRACT

*Multimodality in mobile computing has become a very active field of research in the past few years. Soon, mobile devices will allow smooth and smart interaction with everyday life's objects, thanks to natural and multimodal interactions. In this context, this chapter introduces some concepts needed to address the topic of pervasive and ubiquitous computing. The multi-modal, multi-channel and multi-device notions are presented and are referenced by the name and partial acronym "multi-DMC". A multi-DMC referential is explained, in order to understand what kind of notions have to be sustained in such systems. Next we have three case studies that illustrate the issues faced when proposing systems able to support at the same time different modalities including voice or gesture, different devices, like PC or smartphone and different channels such as web or telephone.*

### INTRODUCTION

For the general public, the year 1984 marks the emergence of WIMP (Windows, Icon, Menu, Pointing device) interfaces. Developed at Xerox PARC in 1973 and popularized by the Macintosh, this type of graphical user interfaces is still largely used today, on most computers. However, in recent years, numerous scientific researches focus on post-WIMP interfaces. It is no longer limited to a

single way of interacting with a computer system, but considering the different solutions to offer user interfaces as natural as possible.

With the introduction of many types of mobile devices, such as cellphones, Personal Digital Assistant (PDA), pocket PC, and the rise of their capabilities (Wifi, GPS, RFID, NFC...) designing and deploying mobile interactive software that optimize the human-computer interaction has become a fundamental challenge. Modern terminals are natively equipped with many input and output resources needed for multimodal interactions, such

DOI: 10.4018/978-1-60566-978-6.ch001

as camera, vibration, accelerometer, stylus, etc. However, the main difference between multimedia and multimodal interaction lies in the semantic interpretation and the time management.

Multimodality in mobile computing appears as an important trend, but a very few applications allow a real synergic multimodality. Yet, since the famous Bolt's ("put that there") paradigm (Bolt 1980), researchers are studying models, frameworks, infrastructure and multimodal architecture allowing relevant use of the multimodality, especially in mobile situations. Multimodality tries to combine interaction means to enhance the ability of the user interface adaptation to its context of use, without requiring costly redesign and reimplementations. Blending multiple access channels provides new possibilities of interaction to users. The multimodal interface promises to let users choose the way they would naturally interact with it. Users have the possibility to switch between interaction means or to multiple available modes of interaction in parallel.

Another field of research in which multimodality is playing an important role is in the Computer Supported Cooperative Work domain (CSCW). CSCW is commonly seen as the study of how groups of people can work together using technology in a shared time, space hardware and software relationship. *"In the context of ubiquitous and mobile computing, this situation of independent and collocated users performing unrelated tasks is however very likely to occur."* (Kray & al. 2004). Even if there is a risk of overlapping categories, design issues are often classified into management, technical and social issues.

- Management: mainly deals with registration and later identification of users and devices as they enter and leave the workspace environment.
- Technical: issue occurs with the control of specific device features and also the technical management of services offering the possibility to introduce (discover) or

remove specific components from an interaction. The design problems is then related to fusion (i.e. combining multiple input types) and fission (i.e. combining multiple output types) mechanisms, synchronization and rules management between heterogeneous devices.

- Social issues are more related to social rules and privacy matters. As we know, some devices are inherently unsuitable for supporting privacy, such as microphones, speakers and public displays.

The ubiquitous role of the computer makes each day more unsuitable for the screen-keyboard-mouse model posed on a corner of a desk. In fact, the large success and rise of the Internet networks have complemented computing communication due to the technical standards used and their adoption of languages such as HTML, WML, or VoiceXML. Yet, we observe a few incompatibilities even though promulgated standards subsist. An example of this incompatibility can be found in computers with different operating systems that process various types of media (texts, graphics, sounds, and video). Though the information can be easily transmitted through the networks, the formats of the coded data are incompatible. As a direct result the end-user bears additional cost and time lost when trying to obtain or utilize product and service based on their particular platform. This creates the urgent need for easier access to information — whether at the office, home, or on the train, etc. This need is felt all the more with the constant new arrival of soft/hardware materials, the success of the pocket computers and mobile telephones. In fact, the current trends are leaning towards the transformation of end-user's interface for "anyone and anywhere" (Lopez & Szekely 2001).

With the multiplicity of the means of connecting to Internet, it is necessary to conceive generic interfaces and mechanisms of transformation to obtain concrete interfaces for each platform. Of

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