Chapter 15
The Scope, Applications, and Future of Artificial Intelligence in Instructional Design

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ABSTRACT

This chapter examines the role, applications, and future potential of artificial intelligence (AI) in instructional design. It begins by addressing the rise of AI in education and its intersection with instructional design. The integration of AI with established instructional design models is discussed, alongside an exploration of how AI aligns with various learning theories. The chapter explores AI-driven instructional design applications ranging from personalized learning systems to adaptive learning platforms. It illustrates, with examples, how automated feedback and assessment systems can reduce teachers' workloads while enhancing students' educational experiences. Ethical concerns and challenges encountered during the transformative process of AI in education are also addressed. In conclusion, AI is considered a powerful tool

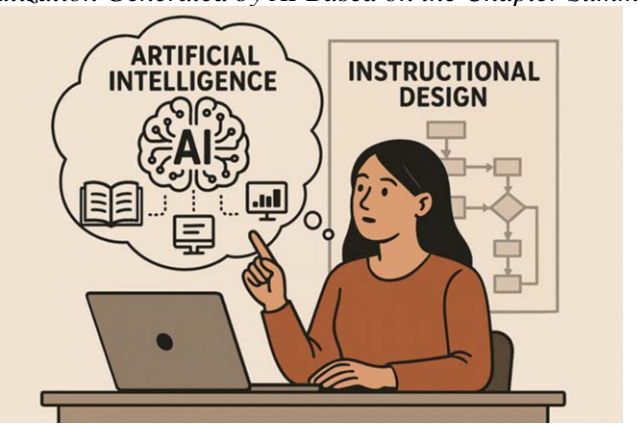
DOI: 10.4018/979-8-3373-2612-2.ch015

with the potential to make instructional design more personalized, data-driven, and effective. In the future, the role of AI in education is likely to expand further, reshaping instructional processes across diverse educational contexts.

INTRODUCTION

To visually introduce the scope of this chapter, a prompt summarizing the content was entered into the free version of ChatGPT-4 Turbo. Based on this summary, artificial intelligence (AI) generated a visual representation (Figure 1), illustrating key themes such as integrating artificial intelligence into instructional design, personalized learning environments, adaptive platforms, and ethical challenges. The instant generation of this figure showcases the practical potential of generative AI in educational content development.

Figure 1. Visualization Generated by AI Based on the Chapter Summary



GPT-4 has significantly transformed the natural language processing landscape by enhancing its ability to process and analyze large volumes of text (Achiam et al., 2023). As stated in the GPT-4 Technical Report (Achiam et al., 2023), these models have demonstrated remarkable proficiency in understanding and generating human languages, achieving high performance across various fields such as business, finance, retail, healthcare, law, architecture, and transportation. Indeed, large language models can notably support teachers in instructional material creation, providing instant feedback, and delivering personalized learning experiences (Zawacki-Richter et al., 2019; Kasneci et al., 2023).