

# Chapter 6

# Evaluating Entrepreneurship Training: Perspectives From Learners and Teachers With Management Implications in Ho Chi Minh City

**Mai Quynh Nguyen**

 <https://orcid.org/0000-0002-2991-3503>

*Van Lang University, Vietnam*

**Quyen Ngoc Thi Hua**

*Van Lang University, Vietnam*

**Anh Tuyet Bui**

*Van Lang University, Vietnam*

**Linh Thi Hoai Tran**

*Van Lang University, Vietnam*

**Nguyen Duy Ha Luc**

*Van Lang University, Vietnam*

DOI: 10.4018/979-8-3693-8317-9.ch006

## **ABSTRACT**

*A broader research on Ho Chi Minh City university entrepreneurial instruction. Student and teacher opinions and administrative program improvements are included. Innovation and growth need entrepreneurial education in emerging countries like Vietnam. However, direct participants' opinions on these ventures are unclear. Existing research primarily ignores how factors affect efficacy. To overcome this gap, this research evaluates university students' and teachers' entrepreneurship training program experiences. Data is collected via document analysis and in-depth interviews with 12 teachers and 20 students. Documents explain program design and aims, while interviews give participant viewpoints. Initial data show that entrepreneurship training benefits students, but teaching methods, program content, and hands-on application vary. The study evaluates methods and provides managerial advice to improve entrepreneurship education design, implementation, and support. Better local training will result.*

## **I. INTRODUCTION**

Entrepreneurship education plays an increasingly significant role in promoting innovation and economic growth, particularly in developing economies such as Vietnam. As global economies continue to evolve, fostering entrepreneurial skills among young people has become a central priority for both governments and educational institutions. Entrepreneurship training programs are designed to equip students with the knowledge, skills, and mindset necessary to start and manage new businesses, contributing to job creation, economic resilience, and overall social development. In the context of Vietnam's rapid economic expansion, the importance of entrepreneurship education cannot be overstated, especially in major urban centers like Ho Chi Minh City, which serves as the country's commercial hub.

Higher education institutions in Ho Chi Minh City have embraced the need for entrepreneurship training, with universities incorporating specialized programs aimed at fostering entrepreneurial thinking among students.

14 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: [www.igi-global.com/chapter/evaluating-entrepreneurship-training/380695](http://www.igi-global.com/chapter/evaluating-entrepreneurship-training/380695)

## Related Content

---

### Two Decades After Katrina: Disaster Mental Health, Resilience, New Orleans

Sara Morgan Pickett, Stephanie Merrilees and Anne Schueler (2026). *International Journal of Public Sociology and Sociotherapy* (pp. 1-20).

[www.irma-international.org/article/two-decades-after-katrina/403424](http://www.irma-international.org/article/two-decades-after-katrina/403424)

### Women Artisans' Information Needs, Sources and Seeking Behaviour and the Implication for Empowerment in a Semi-Urban Area in Nigeria

M.C. Nwosu, K.N. Igwe and N.A. Emezie (2014). *International Journal of Civic Engagement and Social Change* (pp. 47-63).

[www.irma-international.org/article/women-artisans-information-needs-sources-and-seeking-behaviour-and-the-implication-for-empowerment-in-a-semi-urban-area-in-nigeria/129842](http://www.irma-international.org/article/women-artisans-information-needs-sources-and-seeking-behaviour-and-the-implication-for-empowerment-in-a-semi-urban-area-in-nigeria/129842)

### Frantz Fanon's Political Thought on Tabula Rasa: An Imperative for a Genuine Decolonisation

Zenon Ndayisenga (2024). *Evaluating Indigenous African Tradition for Cultural Reconstruction and Mind Decolonization* (pp. 80-98).

[www.irma-international.org/chapter/frantz-fanons-political-thought-on-tabula-rasa/354750](http://www.irma-international.org/chapter/frantz-fanons-political-thought-on-tabula-rasa/354750)

### Mark's Story

Mark Kent and Catherine Tissot (2022). *Research Anthology on Physical and Intellectual Disabilities in an Inclusive Society* (pp. 1609-1625).

[www.irma-international.org/chapter/marks-story/289136](http://www.irma-international.org/chapter/marks-story/289136)

### The Eurasian Economic Union (EAEU) From the Perspective of International Relations (IR) Theories

Gülen eker Aydın (2020). *Regional Integration and Future Cooperation Initiatives in the Eurasian Economic Union* (pp. 37-55).

[www.irma-international.org/chapter/the-urasian-economic-union-eaeu-from-the-perspective-of-international-relations-ir-theories/245188](http://www.irma-international.org/chapter/the-urasian-economic-union-eaeu-from-the-perspective-of-international-relations-ir-theories/245188)