

# Chapter 10

## Benefits and Opportunities of Geospatial AI Adoption

**Sucheta Yambal**

*Dr. Babasaheb Ambedkar Marathwada University, India*

**Yashwant Arjunrao Waykar**

 <https://orcid.org/0000-0002-9693-9738>

*Dr. Babasaheb Ambedkar Marathwada University, India*

### **ABSTRACT**

*The convergence of artificial intelligence (AI) and geospatial intelligence (GEOINT) is transforming industries such as agriculture, disaster management, urban planning, environmental conservation, and defense. AI's data processing power, combined with GEOINT's geographic insights, is enhancing decision-making and predictive models. Urban planners are using this technology to create smarter cities and optimize infrastructure amid growing urbanization. In agriculture, AI-powered precision farming improves crop yields and food security while reducing environmental impact. In disaster management, the integration enables faster evaluations and better coordination of relief efforts. Despite its potential, challenges like AI biases, ethical concerns, and data privacy issues must be addressed for responsible deployment. Together, AI and GEOINT offer innovative solutions for a resilient, sustainable future.*

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## **1. PROLOGUE ON GEOGRAPHICAL INTELLIGENCE**

With the use of satellite images, geographic information systems (GIS), and data analytics, GEOINT is a rapidly growing subject that offers in-depth understanding of the real world. GEOINT was first created for military and defense applications, but it has now spread to other industries, including agriculture, urban planning, environmental management, and disaster response. The integration of cutting-edge technology such as machine learning and artificial intelligence (AI) with geospatial intelligence has opened up new avenues for situational awareness and data-driven decision making.

### **1.1 The Geospatial Intelligence Foundations**

The gathering and examination of geographic and geographical data is the foundation of geospatial intelligence. Usually, satellite images, aerial photography, and remote sensing technologies are the sources of these data points. To produce intricate maps, models, and visual representations of physical surroundings, they are processed using GIS. In the past, GEOINT has been essential to military operations, giving strategic advantages by monitoring enemy movements, locating vital infrastructure, and mapping terrain Dunbar, 2021 . Nevertheless, GEOINT's uses have grown considerably over time.

### **1.2 Increasing the Use of GEOINT**

While tackling a broad variety of civilian concerns remains a major application, GEOINT has emerged as a critical instrument. Geospatial intelligence, for instance, is utilized in urban planning to control urban expansion and maximize infrastructure development. Geospatial data in real time plays a crucial role in the development of smart cities, better traffic control, and enhanced public services. Using data to increase efficiency and sustainability, cities like Singapore and Barcelona have already included GEOINT into their urban planning strategies Tao et al., 2022 .

Precision farming in agriculture is greatly enhanced by the use of geospatial information. Using satellite imaging and GIS data, farmers can assess crop conditions, keep an eye on the health of their soil, and manage irrigation. This increases farming's sustainability by lowering resource waste and increasing output. According to Jensen and Bolstad (2021), GEOINT assists farmers in anticipating crop yields and tracking environmental factors, enabling them to adapt to weather fluctuations and avert agricultural losses.

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