


# Chapter 13

## Transforming Student Assessment in Higher Education: The Role of Artificial Intelligence Tools

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DOI: 10.4018/979-8-3693-6170-2.ch013

## **ABSTRACT**

*AI is revolutionizing student assessment in higher education by overcoming limitations of traditional methods and enabling more accurate, efficient, and fair evaluations. It provides personalized assessments, instant feedback, and data-driven insights to support student success. The chapter discusses real-world implementations showing improved outcomes, addresses ethical concerns like bias and transparency, and explores the future potential of AI in assessment. It recommends that institutions set clear goals, involve stakeholders, implement ethical safeguards, and conduct ongoing evaluations when adopting AI assessment tools. By leveraging machine learning algorithms and rich datasets, AI technologies offer promising solutions to measure complex skills more effectively while addressing issues of bias and scalability, potentially enhancing assessment practices and promoting educational equity and excellence*

## **1. INTRODUCTION TO AI IN STUDENT ASSESSMENT**

Artificial intelligence (AI) is changing the way students are assessed in higher education. Artificial intelligence tools can quickly grade assignments, create personalized tests and provide specific feedback to each student (Chen, Chen, & Lin, 2020). This saves teachers time and reduces grading errors. By analyzing large amounts of data, AI can also help determine where students need further help. Using artificial intelligence, schools will be able to accurately measure and support each student's progress and improve the learning experience for all students (Harry, 2023).

### **1.1. AI Technologies in Education**

In the field of education, artificial intelligence (AI) is like a helpful friend, making learning easier and more interesting. Artificial intelligence is being used in many innovative applications to help students and teachers (Fitria, 2021).

First, there are smart mentors driven by artificial intelligence. Imagine having a tutor who knows exactly what you need to learn and how best to learn it. These AI tutors can provide personalized lessons to help students understand difficult topics at their own pace. Then there's the AI-driven scoring system (Woolf, 2010). Teachers don't need to spend hours grading papers, artificial intelligence can do it in seconds! This means students get faster feedback and teachers have more time to plan fun activities. Another exciting use of artificial intelligence in education is adaptive learning. It's like having a super-intelligent study assistant that changes the way you teach based on how well you understand the material. It adapts to your

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