Chapter 10
Generative AI for Secure User Interface (UI) Design

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ABSTRACT

Generative AI, which is equipped with unique capabilities, is about to put the world of secure user interface (UI) design upside down and turn it into something full of endless possibilities in which users will be able to use the same opportunities and experienced solutions to protect their interaction in digital from any future security threats. This chapter takes a deep plunge into the merger of the generative AI with the secure user interface design, on the whole, presenting a complete exposition of the principals involved, methodologies applied, practical embodiment, and ultimate ramifications. The beginning will explore the building blocks of UI design principles and the user-centred iterative approach, wherein a robust framework

DOI: 10.4018/979-8-3693-5415-5.ch010

for understanding Generative AI as a critical part of building secure, intuitive, and engaging user experiences is implemented. Further, it provides an overview of different types of generative AI approaches that could be deployed for secure UI design, such as GANs, VAEs, and autoregressive models, with their capabilities expanding the scope of security measures, which include authentication protocols, encryption, and user access rights while retaining usability and aesthetic appeal. Moreover, it surveys instance applications of the generative AI that support the Secure design of GUI, among the automatic generation of safe layout patterns, the dynamic change of the interface according to emerging threats, and the creation of cryptographic keys and secure symbols.

INTRODUCTION TO GENERATIVE AI IN UI DESIGN

Definition of Generative AI in the Context of UI Design

Generative AI, within UI design, encompasses the utilisation of AI algorithms to craft and enrich UI autonomously. This entails creating various design elements like layouts, colour schemes, and interactive components without direct human intervention. Leveraging machine learning (ML) techniques, these algorithms analyse existing UI patterns, user behaviours, and design principles to generate fresh and innovative designs (Bok, 2023). An impactful application of generative AI in UI design is seen in personalised UI. By scrutinising user interactions and feedback, these algorithms dynamically adjust UI elements to match individual preferences, enhancing user experience and engagement. Additionally, generative AI aids designers in swiftly exploring and experimenting with diverse design concepts, thereby expediting the iterative design process (Weisz et al., 2024). Moreover, generative AI creates responsive and adaptive UI designs that seamlessly adjust to various screen sizes and devices. These algorithms optimise UI layouts for enhanced usability across different platforms and devices by considering factors like screen resolution, device orientation, and input methods.

Despite its potential benefits, integrating generative AI in UI design presents challenges and ethical considerations. Designers must ensure that AI-generated designs adhere to usability principles, accessibility standards, and ethical guidelines (Lu et al., 2024). Transparency and accountability are crucial in the design process to mitigate biases and ensure AI-generated designs reflect diverse perspectives and preferences (Gutiérrez, 2024). Generative AI holds significant promise in transforming UI design by automating design tasks, personalising user experiences, and fostering design creativity. By harnessing ML techniques and vast datasets, generative AI systems empower designers to create innovative and user-centric UI