

Role of Authentic Assessment in Management Education

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EXECUTIVE SUMMARY

Education 5.0 is an era of transformation in terms of content, knowledge, and delivery. Authentic assessment plays a pivotal role in understanding and assessing the students' learning level in their domains. In the field of management education, there is a growing need to assess students' capability to handle real-life situations, and for these there are many authentic assessment tools that are being used. The Covid 19 pandemic has raised the need for this authentic assessment in every aspect. It is an era of student-centric learning where there is a constant need of innovation by the educators by different means. This also helps the educators to keep a close eye on the learning level of the students.

INTRODUCTION

Authentic assessment is an approach to evaluate a person's or a student's knowledge, skills, and abilities in a way that closely mirrors real-world tasks and situations. Unlike traditional assessments, such as standardized tests or multiple-choice exams,

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which often focus on rote memorization and regurgitation of information, authentic assessments aim to gauge a person's ability to apply their knowledge and skills in practical and meaningful contexts (DiMartino, 2007). The major characteristics of authentic assessment include:

- Authentic assessments are designed to mimic or directly relate to tasks and situations that individuals might encounter in their personal or professional lives.
- Rather than answering questions in a traditional test format, authentic assessments typically require individuals to perform tasks or solve problems. This could involve writing essays, conducting experiments, creating projects, giving presentations, or completing hands-on activities.
- These assessments consider the specific context in which the skills or knowledge will be used. This means that the assessment reflects the complexity and nuances of the real world.
- Authentic assessments often evaluate multiple dimensions of a person's abilities, including their critical thinking, problem-solving, communication, and creativity skills.
- Portfolios are a common tool for authentic assessment. They allow individuals to compile a collection of their work overtime, showcasing their growth and development in a particular area.
- Authentic assessments tend to provide detailed feedback to individuals, focusing on areas for improvement and growth rather than just assigning a grade (Wiggins, 1990).

The goal of authentic assessment is to provide a more holistic and meaningful measure of an individual's abilities and to prepare them for real-world challenges by encouraging deeper learning, critical thinking, and problem-solving skills. It is often used in education, training, and professional settings to better align assessments with the skills and knowledge needed in the real world (Nguyen, 2020) (Wahyuni, April, 2021).

OBJECTIVE OF THE STUDY

The objective of the study is as below:

- To analyse the role of Authentic Assessment in Management Education &
- To understand various tools used in Authentic Assessment.

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