


# Chapter 7

## Institutional Environment Influencing Determinant Factors on Institutions


**José G. Vargas-Hernandez**

*Tecnológico Nacional de México, Mexico & Budapest Centre for Long-Term  
Sustainability, Hungary*


**Carlos Rodriguez-Maillard**

 <https://orcid.org/0000-0003-2406-196X>  
*Universidad Cristóbal Colón, Mexico*

**Selene Castañeda-Burciaga**

 <https://orcid.org/0000-0002-2436-308X>  
*Universidad Politécnica de Zacatecas, Mexico*

**Omar C. Vargas-González**

 <https://orcid.org/0000-0002-6089-956X>  
*Tecnológico Nacional de México, Ciudad Guzmán, Mexico*

### ABSTRACT

*This study has the purpose of analyzing some of the factors of institutional environment influencing institutions. It begins with the assumption that rethinking conceptualizations of institutions that are taken for granted are determined by institutional environments and context in operationalization of institutions. The method employed is the meta cognition sustained in meta-analysis and description based on conceptual, theoretical, and empirical review of the literature. The analysis concludes that institutional and contextual factors are determinant in the operations of institutions.*

DOI: 10.4018/979-8-3693-1030-4.ch007

## **INTRODUCTION**

Rethink assumptions about conceptualizations and operationalizations of institutions that are taken for granted need to be done to analyze determinants of institutional environments and context which have influence in specific institutional fields such as foreign direct investments and international business.

The empirical institutional analysis begins by defining the institutional field, focusing on institution-related data from the perspectives of institutional field participants capable of providing an environmental and contextual analysis of institutional spheres by questioning the interdependence of institutional dynamics. The empirical analysis of institutions conceptualizes an institutional field focusing on related data subtracted from the actors involved in that field. The actor is a realization of personal competence that actively merges a sense of self with the institutional demands of ascribed actors. Institutional fields and spheres assume that processes at the institutional margins, as in the case of interstitial spaces, institutional influence manifests differently in the interactions and negotiation of institutions (Furnari, 2014; Weber & Glynn, 2006).

Institutional spheres and fields are an assumption used to analyse the margins of institutions, interstitial spaces with different manifestations of institutional influences and negotiation of institutional interactions (Furnari, 2014; Weber & Glynn, 2006). Research on leadership focuses on traits that enable connections with an institutional ethos to be achieved in authenticity judgments in institutional orders. Previous research on institutional ethos has pointed to the divergence between stakeholder interests and institutional arrangements involved in institutional change (Greenwood & Suddaby, 2006; Rao et al., 2003; Seo & Creed, 2002). Institutional arrangements have the function of controlling people for their own sake without elites engaging in repressive practices.

Strategic management participates in institutional activities (Dameron & Torset, 2014). The research strategy at the macro level leads to the analysis of operating complex inter-institutional systems. Research on institutional complexity opens the space for technologies, products, and patents. A research strategy leads to an analysis of the complexity of inter-institutional systems. Research intervention in institutional work probes deeper into embedded actors and institutions (Dover & Lawrence, 2010; Gidley, 2020).

Institutional research garners actors to some perspectives on factors leading to institutional contradictions and how they respond (Kraatz & Block, 2008; Hargrave & Van de Ven, 2009; Pache & Santos, 2010). Research findings on activities at universities have found that certain specific institutional variables move at different pace to achieve sustainable development goals (Shava, 2020). Research on human resource management (HRM) analyzes its relationship with institutions. Further

24 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: [www.igi-global.com/chapter/institutional-environment-influencing-determinant-factors-on-institutions/340011](http://www.igi-global.com/chapter/institutional-environment-influencing-determinant-factors-on-institutions/340011)

## Related Content

---

### Understanding the Role of CSR, Chinese Values, and Personality on the Relationship Between Consumers' Choice of Green Hotel and WOM in China

Jennifer H. Gao (2019). *International Journal of Tourism and Hospitality Management in the Digital Age* (pp. 43-55).

[www.irma-international.org/article/understanding-the-role-of-csr-chinese-values-and-personality-on-the-relationship-between-consumers-choice-of-green-hotel-and-wom-in-china/218908](http://www.irma-international.org/article/understanding-the-role-of-csr-chinese-values-and-personality-on-the-relationship-between-consumers-choice-of-green-hotel-and-wom-in-china/218908)

### The Impact of Social Network on Italian Users' Behavioural Intention for the Choice of a Medical Tourist Destination

Francesca Di Virgilio, Angelo A. Camillo and Isabell C. Camillo (2017). *International Journal of Tourism and Hospitality Management in the Digital Age* (pp. 36-49).

[www.irma-international.org/article/the-impact-of-social-network-on-italian-users-behavioural-intention-for-the-choice-of-a-medical-tourist-destination/177121](http://www.irma-international.org/article/the-impact-of-social-network-on-italian-users-behavioural-intention-for-the-choice-of-a-medical-tourist-destination/177121)

### Pattern Mining on How Organizational Tenure Affects the Psychological Capital of Employees Within the Hospitality and Tourism Industry: Linking Employees' Organizational Tenure With PsyCap

Donald Douglas Atsa'amand Ersin Kuset Bodur (2021). *International Journal of Tourism and Hospitality Management in the Digital Age* (pp. 17-28).

[www.irma-international.org/article/pattern-mining-on-how-organizational-tenure-affects-the-psychological-capital-of-employees-within-the-hospitality-and-tourism-industry/269289](http://www.irma-international.org/article/pattern-mining-on-how-organizational-tenure-affects-the-psychological-capital-of-employees-within-the-hospitality-and-tourism-industry/269289)

### Hotel Guests' Perceptions of Green Technology Applications, and Practices in the Hotel Industry

Faranak Memarzadehand Sulekha Anand (2020). *International Journal of Tourism and Hospitality Management in the Digital Age* (pp. 1-9).

[www.irma-international.org/article/hotel-guests-perceptions-of-green-technology-applications-and-practices-in-the-hotel-industry/240701](http://www.irma-international.org/article/hotel-guests-perceptions-of-green-technology-applications-and-practices-in-the-hotel-industry/240701)

**Network Analysis of Destination Management Organization Smart Tourism Ecosystem (STE) for E-Branding and Marketing of Tourism Destinations**

Jeet Dogra and Sachin Shivaji Kale (2020). *Handbook of Research on Social Media Applications for the Tourism and Hospitality Sector* (pp. 1-16).

[www.irma-international.org/chapter/network-analysis-of-destination-management-organization-smart-tourism-ecosystem-ste-for-e-branding-and-marketing-of-tourism-destinations/246367](http://www.irma-international.org/chapter/network-analysis-of-destination-management-organization-smart-tourism-ecosystem-ste-for-e-branding-and-marketing-of-tourism-destinations/246367)