Chapter 1 The Evolution of Human Resources Management in the Post-Pandemic World

Joanne Príncipe

https://orcid.org/0000-0001-6510-0086

Purposeful Advising and Coaching, USA

ABSTRACT

The impact of COVID-19 on multigenerational organizations is evolving, and work-life dynamics are transforming rapidly. Due to immense generational shifts, organizations are finding the need to enable the transfer of leadership to younger people in the post-pandemic workforce in record numbers. Currently, an estimated 10,000 "Baby Boomers" are retiring from the workforce daily. This calamity makes the Millennials and Generation Z-ers the largest generations in history. Hence, this means these two generations will potentially constitute more than half of the eligible voters in the USA by 2036. Thereby, it behooves human resources management (HRM) practitioners, scholars, and leaders to build a deeper understanding of changing intergenerational models based on the voices, perspectives, and practices that impact enhancements of employee engagement and productivity toward growing resilient, holistically intelligent future leaders. As Industry 5.0 emerges, resilient holistic leaders in healthy multigenerational organizations are instrumental in positively impacting the post-pandemic workplace.

INTRODUCTION

Due to immense generational shifts, organizations need to enable the transfer of leadership to younger people in the post-pandemic world. An estimated 10,000 baby boomers are retiring from the workforce each day, making the Millennials and Generation Z-ers the largest generations in history, hence potentially becoming more than half of the eligible voters in the United States by the year 2036 (Bordas, 2023). Thereby, it behooves human resources management (HRM) practitioners to build a deeper understanding of changing intergenerational models based on the voices, perspectives, and practices that impact

DOI: 10.4018/979-8-3693-2173-7.ch001

enhancements of employee engagement and productivity toward growing holistically intelligent future leaders (Vázquez de Príncipe, 2021a).

The COVID-19 crisis critically exposed and exponentially accelerated global organizations' leadership pipeline gaps, impacting the post-pandemic HRM discipline (Sharma & Kumar, 2022; Sivanandam & Kumar, 2020). This dilemma creates a hastened sense of urgency for organizations to generate new structured approaches for succession capacity building for a new *Leadership 4.0 Pipeline* for the next generation of resilient leaders (Oberer & Erkollar, 2018). Evolving needs have the potential for instilling leadership paradigm shifts towards integrating a combination of new dexterous mindsets and behaviors, digital knowledge sharing, and interpersonal skills as critical components towards leading high-performance teams in the digital era within hybrid workplaces (Gallup, 2023; Vázquez de Príncipe, 2022). There is a propensity for the organizations of tomorrow to be profoundly impacted by the *Industry Revolution 4.0* pillars focus on business transformations related to generative artificial intelligence (AI), the internet of things digitization, systems automation, and ChatGPT (Abramson, 2023; Fareri et al., 2020).

The future of work depends on intentionally aligning workplace culture interventions to facilitate the next generation of leaders' growth within multicultural and multigenerational organizations by garnering appropriate mindsets, competencies, and behaviors to meet *Industry 4.0* and emerging *Industry 5.0* relational demands, which differentiates between the human spirit and AI (Abramson, 2023; Príncipe, 2023a). Nevertheless, it is possible to intentionally leverage AI to transform employee engagement by collecting data at scale while simultaneously establishing self-regulating measures to mitigate potential risks associated with improper or biased tool use (Vieweg, 2021). Additionally, providing the workforce with the freedom to express themselves regarding crucial business areas that directly impact their work constructs is essential. This strategically holistic agile tactic produces a positive organizational, cultural, and environmental ecosystem, whereby personnel feel efficacy deeply and are more connected to the business objectives, garnering better insights into the particular areas as individual contributors upon which they can improve (Príncipe, 2023b; Terblanche et al., 2022). Hence, research indicates that positive work-life dynamics can potentially increase employee engagement and productivity – benefiting individuals, teams, organizations, and communities.

Vázquez de Príncipe (2021a) conducted a mixed-methods doctoral dissertation study investigating the integrative components of workplace culture change incorporating factors such as leadership, management, organizational transformations, and human intelligence within various industries and sectors, including public and private. The multidisciplinary study influenced the framework conceptualization of the *Work-Life Predictive Dynamics* and *Holistic Leadership Intelligence* models, which incorporated leadership, authenticity, grit, resilience, social-emotional skills, growth intelligence, and spiritual intelligence concepts for reimagining the future of work/life harmony (Vázquez de Príncipe, 2021a). The pandemic triggered high-stress levels associated with burnout symptoms (e.g., exhaustion) and mental health complications (e.g., brain fog), negatively impacting work-life behaviors evident in employees' *quiet-quitting* disengagement or *loud-quitting* via social media and employers' *quiet-firing* terminations via email/text notifications negatively impacting work-life dynamics (Príncipe, 2023a, 2023b; Wigert & Agrawal, 2022).

In summary, this chapter seeks to deepen the readers' awareness, understanding, and appreciation of the evolving Human Resources Management discipline. The author provides the readership with reflection resources to support those interested in becoming holistic-minded HRM practitioners or leaders. Also, the objective is to encourage industry thought leaders to engage with the findings and raise provocative questions to influence the future of work-life harmony research.

20 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

www.igi-global.com/chapter/the-evolution-of-human-resources-management-in-the-post-pandemic-world/335440

Related Content

Sustainable and Green Human Resource Practices

Mitali Dohrooand Taranjeet Duggal (2022). Research Anthology on Human Resource Practices for the Modern Workforce (pp. 291-302).

www.irma-international.org/chapter/sustainable-and-green-human-resource-practices/295349

Moderation Effect of Training on Employee Job Performance in Retail Stores: A Conceptual Framework for Industry 5.0 People Analytics

Amandeep Kaur, Veer P. Gangwar, Prabhjeet Kaurand Lokesh Jasrai (2024). *Convergence of Human Resources Technologies and Industry 5.0 (pp. 211-225).*

www.irma-international.org/chapter/moderation-effect-of-training-on-employee-job-performance-in-retail-stores/345698

Employee Relations as a Tool of Strategic Competitive Environment

Saloni Pahuja, Kadiyala Mounica Chowdaryand Sakshi Mittal (2021). *Critical Issues on Changing Dynamics in Employee Relations and Workforce Diversity (pp. 45-63).*

www.irma-international.org/chapter/employee-relations-as-a-tool-of-strategic-competitive-environment/269353

Recruitment During a Pandemic: New Ways of Facing the Job Market?

Marta Gameiro, Neuza Ribeiroand Daniel Roque Gomes (2022). Handbook of Research on Challenges for Human Resource Management in the COVID-19 Era (pp. 102-115).

www.irma-international.org/chapter/recruitment-during-a-pandemic/308333

Bringing Social Media Into Work: The Positive and Negative Effects on Policy Implementation – An Introduction to Theory and Research

Francesca Di Virgilio (2021). Critical Issues on Changing Dynamics in Employee Relations and Workforce Diversity (pp. 121-142).

www.irma-international.org/chapter/bringing-social-media-into-work/269357