

## Chapter 18

# The Effects of Globalization on Public Administration in Iran

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### ABSTRACT

*In the last quarter of the 20th century, globalization, which manifests itself and makes its effects felt intensely today, caused a paradigm shift in terms of management. The emergence of the new public administration understanding forced nation states to change. The necessity of restructuring the understanding of local and central administration has come to the fore. In order to take its place in the global system, Iran is trying to revise the classical public administration approach in accordance with the dynamics of globalization. In this study, the new public administration approach that emerged as a reflection of globalization and liberal economic model will be examined in general terms how it affected the administrative structure of Iran and especially the economic and political transformation experienced in this transition period.*

### INTRODUCTION

Globalization is a new form of relationship. Social, cultural, political, economic, and different governments and patriarchal governments oppose this concept. So that most governments present their traditional views. However, in terms of government administration, to the effects of globalization, How does globalization work? There is considerable disagreement on this issue in the social sciences as well. For example, Farazmand (1999) thinks that new paradigms are emerging in globalization. According to him, globalization should emerge from the traditional point of view and proceed with an adaptive approach. According to another view, globalization - emphasizes the need to widen or change the angle from customer focus to citizen focus.

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On the other hand, globalization in the 21st century is a management crisis and creates accountability. As a result of these two crises, a third crisis called legitimacy is created. In addition to the crisis of legitimacy, Castell sees crises of justice, productivity, and identity as other effects of globalization. Voxel, on the other hand, thinks that globalization does not create a crisis of sovereignty for governments and that the power of governments remains strong against globalization (Tavakoli, 2006).

In recent years, public administration in Iran has been experiencing difficulties with the expansion of the globalization phenomenon. While some thinkers see this situation as a negative phenomenon with the new world approach, another group emphasizes it as the natural course of public administration. However, in 2005, studies conducted by Tehran University stated the threats of globalization on Iran as follows: weakening of government sovereignty, the outflow of Iranian investors, and thus of capital, and the imposition of Western culture on Iran. On the other hand, a study done in 2010 at Allameh Tabatabai University, examining the impact of globalization on national identity in Iran, It has been revealed that young people preserve their national and cultural values in the face of globalization, maintain national globalization and show resistance against global changes (Bayat & Azadvary, 2010).

Fourth Development Plan in Iran (2015), Civil Service Management Law and in Iran, Regarding the Administrative Transformation Programs Regarding the New Public Administration, raises the question of the extent to which administrative reforms and development directions can be attributed to globalization or internationalization. In 2013, academic studies in Iran show that the administrative reform is based on the new public administration. For example, when it comes to administrative reform, benefiting from company-management and customer, oriented models, should use a precise strategic plan that the state will better perform its functions (Farazmand, 1999).

## **RESEARCH QUESTIONS:**

1. In Iran, has globalization played an active role in the transformation of public administration?
2. In Iran, have public administration studies been successful in countering globalization?

## **PURPOSE:**

The present article is practical and theoretical in purpose. It has been studied to some extent in economic and political/social dimensions. Finally, the political, social, cultural, and technical dimensions of globalization, affect the basic theoretical components of public administration and its administrative stakeholders. Globalization in recent years, especially after the collapse of the Eastern and Western blocs, As one of the factors affecting public administration, has presented itself to researchers as a problem that no government can ignore. Undoubtedly, developments that create globalization in political, economic, cultural, and social fields, also have an impact on the public administration of any country. The purpose of this article is to examine the effects of globalization on public administration in terms of public administration in Iran.

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