Chapter 5 Decision-Making Systems in Traditional and Network Organizations

ABSTRACT

Decision-making processes taking place in increasingly complex traditional and network organizations require the use of modern decision support systems. As a result of these solutions, decisions are made to support the development of the organization, its modernization, and thereby lead to increased competitiveness. The subject of the analysis of decision-making systems in organizations has been explored in a number of publications. This chapter addresses selected problems concerning the design and functioning of the decision-making system in traditional and network organizations. Particular attention was paid to the analysis of the decision-making process and the tools used to support this process. The results of research on evaluation of available solutions, especially in the field of information technology, in decision-making processes in network organizations were also presented.

DECISIONS IN ORGANIZATIONS. DETERMINANTS OF DECISION-MAKING PROCESSES

A decision is a deliberate, non-random choice of one possible solution to a particular problem. It is a conscious act of the will of a person or a team that makes it. Decisions can be made when the following conditions are met:

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- 1. The decision is the result of a choice in which the condition for decisionmaking is the existence of at least two possible solutions.
- 2. The decision is closely related to the person or persons who make it, and who is/are capable of making it both in terms of their emotions and skills.

Decisions can be analyzed narrowly (results) and broadly (actions). The narrow approach is understood in this case as the final result of the decision, i.e. the choice that is made by the decision-maker in a conscious and deliberate way. In action terms, a decision is the process of deciding, or how a particular decision is made. The decision-making process consists of steps such as defining the problem, setting goals, identifying resources and constraints, identifying possible solutions, selecting one solution, implementing it, and evaluating the outcome.

Regardless of the nature of an organization - traditional or network - the following elements can be identified in the process (Kisielnicki, 2012, 16):

- 1. **Decision Situation (Problem):** When a decision-maker chooses one of at least two possible solutions, a variation of action; a decision-making situation is the set of conditions that influence a decision;
- 2. **Decision-Maker:** Person or, in the case of a collective decision, a group of persons who choose the solution;
- 3. **Reason for the Decision:** Impulse (e.g. an opportunity or a threat), situation that requires making a decision;
- 4. **Purpose of the Decision:** Target status achievable as a result of the implementation of the decision;
- 5. Subject Matter of the Decision: What the decision concerns;
- 6. **Decision:** Outcome of the decision-making process;
- 7. **Decision-Executor:** Actor, not always decision maker, who executes the decision;
- 8. **Decision-User:** Person for whom the decision may be relevant.

A decision is always related to the concept of change. Such change may be the decision to transform the organization, e.g. from a traditional into a network one, or the development of a network organization. An important premise to be accounted for during the process is the issue of responsibility for the outcomes and consequences of decisions, which imply not only economic but also social and ethical effects (Walczak, 2012). The consequences of decisions can vary from internal (i.e. affecting the organization, its members, 22 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: <u>www.igi-</u> <u>global.com/chapter/decision-making-systems-in-traditional-</u> and-network-organizations/207461

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