

# Chapter 4

## Re-Centering Culture in Development Administration in Africa: Remedies for Nigeria

**Olabanji Akinola**  
*University of Guelph, Canada*

**Mopelolade Oreoluwa Ogunbowale**  
*State University of New York – Buffalo, USA*

### ABSTRACT

*The role of culture in development remains controversial in the literature. However, within the African context, both historically and in contemporary times, arguments vilifying culture remain rife. This continues a process of decentering culture from the discourse and practice of development on the continent. This chapter argues against this trend and calls for a recentering of culture as a positive element in the administration of development in Africa. Drawing on the Nigerian experience, the chapter provides some remedies for the country in particular and the rest of Africa in general. The chapter maintains that without bringing culture back into the practice of development on the continent, current developmental challenges are likely to persist into the future.*

DOI: 10.4018/978-1-5225-0629-4.ch004

## **INTRODUCTION**

Culture, broadly defined as peoples shared understanding, is often identified as a dynamic phenomenon that is capable of evolving over time (Chang, 2008; McClelland, 1961). For instance, but rather erroneously, in explaining the lack of socio-economic progress in Africa, some scholars argue cultural practices relating to communitarian values, mores and milieus are to blame. Hence, it is not unusual to read narratives of different cultural practices amongst different African countries and/or societies being the harbingers of underdevelopment. Consequently, in the administration of development in many African countries, the cultural albatross is invariably seen as a developmental roadblock in the vicious cycle of poverty and underdevelopment that many African countries are currently mired.

Despite the incoherence of the negative interpretations often accorded the role of culture in African development, nuanced understanding and appreciation of the positive roles of culture in development and its administration remains sparse in the literature. For this reason, this chapter provides some explanations on how cultural practices can play important positive roles in development, thus it seeks to make a modest contribution to the literature on culture and development in Africa. The chapter argues that Africa's development has being hampered by the "de-centering" of culture from the discourse and practice of development. Central to this argument is the need to focus on the positive cultural practices of Africans as subjects, not objects, of their own destinies. In other words, development and its administration will only proceed sustainably in Africa when it considers the cultural attributes of Africans in the making and shaping of their living conditions; mainly through their involvement in the planning and implementation of development policies and programmes. For this reason, the chapter addresses the question, how can culture be re-centered in the discourse on development administration on the African continent?

Following this introduction, the chapter proceeds in three sections. The first section provides a conceptual framework linking culture and development administration. The second section provides a historical overview of how culture has been used to justify African's underdevelopment and how the economic crises of the 1970s and 1980s further displaced efforts at (re)instituting culture through "people-centered" approaches to development. The third section examines the role of culture in development in Africa with an illustration of how Nigeria can benefit from a culturally inspired people centered development process. This is followed by a concluding section that calls for a re-centering of culture in the discourse and practice of development administration in Africa.

19 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: [www.igi-global.com/chapter/re-centering-culture-in-development-administration-in-africa/164743](http://www.igi-global.com/chapter/re-centering-culture-in-development-administration-in-africa/164743)

## Related Content

---

### Improving Career Decision-Making for High School Students Through a Web-Based Expert System: Field Testing in Ghana

Nana Yaw Asabereand Eric Amoako (2020). *International Journal of ICT Research in Africa and the Middle East* (pp. 1-23).

[www.irma-international.org/article/improving-career-decision-making-for-high-school-students-through-a-web-based-expert-system/245696](http://www.irma-international.org/article/improving-career-decision-making-for-high-school-students-through-a-web-based-expert-system/245696)

### A User-Driven Approach to Developing Ambient Assisted Living Systems for Older People: The SOPRANO Project

Andrew Sixsmith, Sonja Mueller, Felicitas Lull, Michael Klein, Ilse Bierhoff, Sarah Delaney, Paula Byrne, Sandra Sproll, Robert Savageand Elena Avatangelou (2011). *Intelligent Technologies for Bridging the Grey Digital Divide* (pp. 30-45).

[www.irma-international.org/chapter/user-driven-approach-developing-ambient/46725](http://www.irma-international.org/chapter/user-driven-approach-developing-ambient/46725)

### Ex-Post Stakeholder Analysis of National ICT Policy Subsystem: Case of Malawi

Frank Makozaand Wallace Chigona (2016). *International Journal of ICT Research in Africa and the Middle East* (pp. 15-34).

[www.irma-international.org/article/ex-post-stakeholder-analysis-of-national-ict-policy-subsystem/163393](http://www.irma-international.org/article/ex-post-stakeholder-analysis-of-national-ict-policy-subsystem/163393)

### Attaining Sustainable Development Goals Through Financial Inclusion: Exploring Collaborative Approaches to Fintech Adoption in Developing Economies

Anju Bala Nandrajog, Leena Kakkarand Lalit Singla (2024). *Developing Digital Inclusion Through Globalization and Digitalization* (pp. 21-36).

[www.irma-international.org/chapter/attaining-sustainable-development-goals-through-financial-inclusion/352797](http://www.irma-international.org/chapter/attaining-sustainable-development-goals-through-financial-inclusion/352797)

## Systems Usability in Developing Countries: Case of Computing Use in Guinea

Maurice Dawson, Damon Walker and Simon Cleveland (2019). *International Journal of ICT Research in Africa and the Middle East* (pp. 31-40).

[www.irma-international.org/article/systems-usability-in-developing-countries/218584](http://www.irma-international.org/article/systems-usability-in-developing-countries/218584)