

## Chapter 40

# Education and Literature for Development in Responsibility: Partnership Hedges Globalization

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### ABSTRACT

*In order to propose quality assurance for cutting-edge transnational higher education management, this chapter first analyzes data on academic developmental journals while making use of the three widely known literature databases ISI Thomson, Scopus, and Google Scholar; the latter analyzed by the software Publish or Perish (PoP). Time series of data for documents and their citations provide indices; this chapter provides as most helpful indices the ISI impact factor, Scopus SNIP, and PoP AW index. A dozen of the most influential developmental journals are heuristically ranked by taking into account all available indices from all three literature databases. The series of historic bibliometric data since the 1950s shows the dynamics of the global emergence of developmental journals and developmental thought. Secondly, and as a possible template for similar initiatives in global higher education management, this chapter presents the recently established “Global Studies” (GS) Master’s curriculum at Graz University, Austria. Details on this novel curriculum’s targets, modules, courses, and practicals are given. GS embraces six modules and courses from different schools at university. Emphasis is placed on dialogic interdisciplinary understanding and interparadigmatic integration of multiple disciplines and perspectives, when managing education for the purpose of responsibly hedging and managing globalization and socio-economic global change in responsible partnership.*

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## INTRODUCTION

### Development in Responsibility

The need for global cooperation in mutual responsibility has long been accepted and has furthermore been underlined by the complex effects of globalization. As an effort to effectively manage the positive effects of globalization and to hedge its negative societal consequences, the need for trans-national collaboration among universities enjoys growing importance. Since 2004, an educational program for managers, developers, policy makers and administrators has been implemented at Graz University in Austria attracting annually some hundred new students (GS 2012). Similar initiatives creating developmental curricula were successful earlier in Vienna (IE 2012) and later in Salzburg (PLUS 2012).

For practical implementation of such ethically and globalization-oriented studies, the distribution of curricular courses at any given university might have to

1. Demonstrate appropriate respect and esteem in relation to other paradigms.
2. Allow students a high level of choice according to their preferences and needs.
3. Take into account the availability of courses from other studies that can be included as electives.

One of the practical uses of this article might be to serve as a template and case study for similar transnational collaborative ventures in higher education management, to support interdisciplinary quality assessment and encourage the building of cutting-edge transdisciplinary educational programs in order to manage globalization in a culture of partnership. Disciplines and communicational profiles are both manifest in the diversity of students' backgrounds.

For educational programs dealing with globalization, development and global studies, the author

proposes as definition and motto: *development is growing jointly in responsibility.*

The present article has two targets:

1. To present a view on developmental science and "Global Studies" (GS) using a bibliographic analysis of the main peer reviewed journals in this field by utilizing several literature databases: ISI by Thomson Reuters, Scopus by Elsevier and Publish or Perish (PoP) using Google Scholar data.
2. To show and explain the curriculum of "Global Studies" (GS) Graz as a template for international comparison that could serve to enhance further trans-national collaboration among universities and even lead to the foundation of so-called "joint degrees."

As a basis for writing and contextualizing, this paper dwells on the involvement of the second author as initiator and founder of the GS curriculum at Graz University after a full career in continued education, peace-keeping, and institution-building; of both authors' lectures in practically all courses established specifically for GS Graz; and of the first author's decades-long experiences in technologically-enhanced collaborative learning environments and dozens of practical developmental projects.

## MAIN FOCUS OF THE CHAPTER

### Bibliographic Analyses of Journals for Development and Global Studies

There are several possible ways to approach a newly emerging field of relevance for transnational higher education, such as is the field of globalization, global studies and development: a historic approach describing the genesis of a new interdisciplinary curriculum (Ahamer, et al., 2011), the description of technologically enhanced learning strategies such as e-learning

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