

Chapter 92

Integrated Business Process Designs and Current Applications of Workflow Systems in e-Business

Mabel T. Kung

California State University at Fullerton, USA

Jenny Yi Zhang

California State University at Fullerton, USA

INTRODUCTION

To enable effective cross-departmental automations and global transactions, business processes modeling offer external views on their infrastructure processes to all partners in the enterprise, such as product data, quality, costs and delivery requirements, quantity quotations, process plan efficiency, and interactions for meta-, macro-, and micro- distributed process planning (Livari & Livari, 2006; McKendrick, 2006; Siller, Estruch, Vila, Abellan, & Romero, 2008; Kuechler & Vaishnavi, 2008).

Business process modeling is significant as E-Business and enterprise integration drive the need to deploy activities online (Tagg, 2001; Aissi, Malu, & Srinivasan, 2002; Weiss & Amyot, 2005; Sew-

ing, Rosemann & Dumas, 2006; Chen, Zhang & Zhou, 2007). These management systems employ integrated productivity tools, specialized technical support systems, such as CAD systems, graphic packages, enterprise-wide integrated software applications, for example, ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), mail and other communication systems. When the applications become more modulated and service oriented, stand-alone software will no longer be sufficient (Cimatti, Clarke, Giunchiglia & Roveri, 2000; Adner & Helfat, 2003; Andreescu, 2006).

The most common application for process modeling, control and management is Workflow Management Systems (WfMSs) (van der Aalst, Desel, & Oberwies, 2000; van der Aalst & van Hee, 2002; van der Aalst & Jablonski, 2000; Fischer, 2001; van

DOI: 10.4018/978-1-61520-611-7.ch092

der Aalst & van Dongen, 2002; Grigori, Casati, Dayal, & Shan, 2001; Herbst & Karagiannis, 2000; Cook & Wolf, 1999). Commercial WfMSs such as Staffware, IBM MQSeries, and COSA offer generic modeling and enactment capabilities. Besides stand-alone systems, WfMSs are becoming integral components of many enterprise-wide information systems (Leymann & Roller, 2000), for example, Enterprise Resource Planning (ERP) systems such as SAP, PeopleSoft, Baan and Oracle, Customer Relationship Management (CRM) software, Supply Chain Management (SCM) systems, Business to Business (B2B) applications embed workflow technology. These large scale systems enable collaborative customized computing using general-purpose scripting languages and platforms with tool-automation features (McPhillips, Bowers, Zinn, & Ludascher, 2008; Glatard, Montagnat, Emsellem & Lingrand, 2008).

Software are currently composed of heterogeneous components, some which involve having the user in the loop, some which deal with streaming data, while some which require high-performance resources for their execution (Talon, Kraemer & Gurbaxani, 2000; Harris, 2000; Powell & Moore, 2002; Helfat & Peteraf, 2003; Sutcliffe & Mehendjiev, 2004). This chapter focuses on the performances of a series of E-Business using enterprise software applications coupled with merging management technology in workflow systems to provide service-oriented architecture and on-demand business. A comparative study of workflow models for intra- and inter-organizational process control is presented. The study provides a resource list of successful implementations for practitioners in organizational management highlighting the motivation of market facilitation, expert sharing and collaboration that enable commercial applications to support complex heterogeneous, autonomous and distributed information systems (Kung & Zhang, 2008). The objective of this research shows a comprehensive list of structural integration of workflow models and designs that are currently applied to E-Business.

BUSINESS PROCESS SYNTHESIS WITH WORKFLOW MODELS

Workflow technology has been widely recognized as the leading process-oriented coordination tool (Workflow Management Coordination, 2006). Figure 1 shows the technology that offers effective coordination support by allocating the right task to the right person at the right point of time along with the resources needed to perform the assigned task.

In Figure 1, Interface 1 is used at build-time to define the workflow process. Interface 2 defines the standard mechanism for interacting with the user of the WfMSs – the worklists that appear on user screens. Interface 3 is the API through which the WfMS interacts with other user applications such as ERP or CRM systems. Interface 4 is the standard API through which WfMSs provided by different vendors can interoperate. Interface 5 is the API through which administrators gather information from the log maintained by the WfMSs. Facilities such as e-meetings with electronic white-boards, instant messaging, webcasts, and task-oriented community tools supplement the existing synchronous communication facilities, such as teleconferences. Asynchronous communication is supported by specialized team rooms, project databases, interactive team portals and forums, and e-mail (Basu & Kumar, 2002; Sewing, Rosemann, & Dumas, 2006). The users then create digital interface by means of a common platform, such as Java 2JEE, Java Servlets, or using JSP, a process that requires minimal development time (van der Aalst, Weske, & Grunbauer, 2005). Workflow management systems such as Ensemble (FileNet) and InConcert (InConcert) support workflows by the end-user of the system under unexpected undesirable events (van der Aalst & Jablonski, 2000). Many enterprises select standardized commercial workflow management systems, such as COSA, Visual Workflow, Forte Conductor, Lotus Domino Workflow, Meteor, Mobile, MQSeries/Workflow, Staffware, Verve Workflow, I-Flow,

13 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

www.igi-global.com/chapter/integrated-business-process-designs-current/41254

Related Content

Dynamics of Mobile Service Adoption

Hannu Verkasalo (2008). *International Journal of E-Business Research* (pp. 40-63).

www.irma-international.org/article/dynamics-mobile-service-adoption/1911

Regulating Mobile Services: An Institution-Based View

Indrit Troshani and Sally Rao Hill (2011). *International Journal of E-Business Research* (pp. 52-70).

www.irma-international.org/article/regulating-mobile-services/50298

The Driving Forces of Customer Loyalty: A Study of Internet Service Providers in Hong Kong

T. C.E. Cheng, L. C.F. Lai and A. C.L. Yeung (2009). *Electronic Business: Concepts, Methodologies, Tools, and Applications* (pp. 1540-1557).

www.irma-international.org/chapter/driving-forces-customer-loyalty/9365

Mobile Computing: An Australian Case Study

Paul Hawking, Gina Reyes and Stephen Paull (2006). *Handbook of Research in Mobile Business: Technical, Methodological, and Social Perspectives* (pp. 839-847).

www.irma-international.org/chapter/mobile-computing-australian-case-study/19522

Digital University-SME Interaction for Business Development

Heléne Lundberg and Christina Öberg (2021). *Impact of Globalization and Advanced Technologies on Online Business Models* (pp. 55-71).

www.irma-international.org/chapter/digital-university-sme-interaction-for-business-development/272480