Workshop Abstract
The Human Side of IT: A Strategic Approach to Developing Connected Technology Leaders (SM)

Dr. Barbara Trautlein, VP – Research and Associate, Compel Ltd.

WORKSHOP ABSTRACT:

The workshop "The Human Side of IT: A Strategic Approach to Developing Connected Technology Leaders (SM)" will be delivered in an interactive format. This workshop acknowledges that the field of IT and professionals employed in IT are among the most important variables in the future of organizations. However, a growing body of research indicates that the future of IT leadership is increasingly "less about the technology" and "more about empowering people to provide relevant business solutions." The challenge for IT professionals is to develop competencies for navigating social networks, influencing key decision-makers, and building consensus across organizations.

One of the workshop foundations is a research paper presented at the IRMA conference by Dr. Barbara Trautlein, titled: "The Whole World at Work: Managers Around the Globe Describe Their IT Experiences – Suggesting a New Framework for Global IT Leadership." Trautlein, the presenter/facilitator for this workshop, will illustrate why successful 21st century technology leaders will be more connected, communicative, collaborative and consensus-building. The key segments will highlight a holistic leadership development framework called "Connected Technology Leaders(SM)."

SEGMENT ONE: "Changing Expectations" – Dr. Trautlein will share highlights of the global research "The Whole World at Work," involving interviews with managers on five continents that revealed manager frustrations with, aspirations for, and heightened expectations of IT.

SEGMENT TWO: "Shifting Leadership Beliefs and Behaviors" – Successful IT executives and managers develop a high degree of self-awareness, relationship-building acumen, and the ability to think on behalf of the organization as a "whole system." Participants will be exposed to an assessment profile of a winning global IT leadership style for the future.

SEGMENT THREE: "Takeaways? – Defining Next Steps and Getting Connected" –A guided reflection and interactive dialogue will help participants consider the best ways to integrate these findings and approaches into organizations.

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