The ProKMuni-Platform: Process Oriented Knowledge Management for Municipalities

Lars Algermissen, Patrick Delfmann, and Björn Niehaves
Westfälische Wilhelms - Universität Münster, ERCIS - European Research Center for Information Systems, Leonardo-Campus 3, D-48149 Münster, Germany, {islaal, ispade, bjni@wi.uni-muenster.de}

ABSTRACT
Public administrations are increasingly confronted with a modernization and service gap. Within the scope of eGovernment initiatives in the last few years, administrations try to overcome this gap by reorganizing and automating their business processes. In order to increase the quality of operations and processes, reference process models can be used as a valuable design support. Reference process models show a high level of reusability and thus allow for an extensive exploitation of synergy potentials as well as a reduction of redundancies. For the design of reference process models public administrations need to identify the best practice or common practice within the regarded domain. In order to support the identification of best practice or common practice a communication platform is needed that contains process descriptions of the specific administrations that can be provided by the administrations themselves. The aim of our paper is to propose a conceptual framework of such a web based platform as well as application scenarios in the German public administration domain.

KNOWLEDGE DEFICITS IN MUNICIPALITIES AS A DRIVER FOR REFERENCE PROCESS MODELS IN EGOVERNMENT
Public administrations are increasingly confronted with a modernization and service gap which results from a rising task load at simultaneous decreasing liquid funds [1]. E.g., extra tasks arise from accepting competencies from higher administration instances, increasing requirements from citizens and organizations as well as the handling of more complex administration-specific information systems. Administration performance downgrades due to a continuing bad economic situation, decreasing tax gains, increasing encumbrance and problematic demographical development. In order to close the modernization and service gap, municipalities start to take part in a national and international competition and adopt business management concepts (New Public Management) [8]. On the technical layer, public administrations try to increase efficiency as well as “citizen-friendliness” by applying innovative technologies. In order to handle the resulting complexity many municipalities join regional software choice and user groups. Nevertheless, the economic situation of the public administrations is keeping on getting worse. One cause are knowledge deficits on supra-municipal, intra-municipal and inter-municipal layer.

Inter-Municipal Knowledge Deficits
Many municipalities “re-invent the wheel”, because they do not possess the knowledge how other municipalities solve similar problems or have already solved problems respectively [12]. Furthermore, there is no awareness of existing problems because information of structure and process quality is missing and optimization potentials are remaining unrevealed. Municipality comparison communities seem to provide a solution of these problems. These are so far based on business ratios and hence provide indications, who is doing something better, but do not show why and under which conditions (comparison of symptoms, not of causes). Specific characteristics of municipalities are not taken into account. For the same reason, the creation of regional software choice and user groups is not always reasonable. The basis of these communities should not be spatial nearness, but rather similar structures and processes.

Intra-Municipal Knowledge Deficits
Many municipalities “re-invent the wheel”, because they do not possess the knowledge how other municipalities solve similar problems or have already solved problems respectively [12]. Furthermore, there is no awareness of existing problems because information of structure and process quality is missing and optimization potentials are remaining unrevealed. Municipality comparison communities seem to provide a solution of these problems. These are so far based on business ratios and hence provide indications, who is doing something better, but do not show why and under which conditions (comparison of symptoms, not of causes). Specific characteristics of municipalities are not taken into account. For the same reason, the creation of regional software choice and user groups is not always reasonable. The basis of these communities should not be spatial nearness, but rather similar structures and processes.

Supra-Municipal Knowledge Deficits
Public administrations are not aware of the requirements they have to fulfill in terms of future establishments and laws. They do not know which responsibilities or even new freedoms for process execution they will face, and how organizational and technical requirements can be realized in an efficient way [2], [3]. From the legislator’s point of view, the effectiveness of laws and establishments cannot be controlled adequately. Moreover, it is difficult to quickly put innovations across to the concerned municipalities.

In terms of organizational design, a structured and transparent preparation of relevant information about administrative processes is missing. Besides a user group-adequate visualization of processes and their interdependencies, organizational units within and between public administrations as well as performance ratios belong to this information. In fact, performance ratios are used in product catalogues. Because the ratio instances do not provide inferences of their cause in the business processes, they can not always be used to generate action recommendations for the organizational design. Knowledge is rarely provided in a transparent and structured form in order to support employees in the execution of operational routine processes. At the same time, employees do not possess the knowledge about the placement of their own tasks in an overall business process, as well as legal interdependencies and process and organizational relationships.

In terms of application design, CIOs are confronted with a complex market of domain-specific applications, server technologies and standards. Many CIOs are overstrained with the choice of new software and the adoption of new technologies. They shy at radical changes, because they do not want to commit without the required knowledge. A compensation of the mentioned knowledge deficits promises a high improvement potential of municipality process performance [10]. In order to provide the required knowledge, an adequate knowledge base is needed. A great knowledge base for public administrations is their own business processes, or the business processes of many public administrations respectively [6]. Especially by learning from other public administrations that might perform the “best practice processes” in the public domain, the above mentioned modernization and service gaps and the resulting deficits can be overcome. In this paper, we propose a conceptual framework of a web based platform which will be able to support the identification of best practice processes in the public administration domain. For this purpose, the platform is designed to host process descriptions of the specific administrations that can be provided, viewed and compared by the administrations themselves.
STRUCTURE OF A KNOWLEDGE BASE FOR REFERENCE PROCESS MODELS

The framework which delivers the structure for the knowledge bases is divided in 4 different layers [7]. Within each layer the level of refinement raises (see Fig.1).

Layer 1 contains a functional-contextual framework which serves as an entry point in the total model and allows the navigation within the knowledge-base. For the presentation of a large number of model based knowledge on a high level of abstraction a structure according to management processes, core processes and support processes has proven valid. The elements of the framework link certain functions according to their contextual dependencies and can be compared to organisational units like departments.

On layer 2 the different functions are decomposed and hierarchically structured (e.g. by the use of function decomposition diagrams). The elements on layer 2 refer to certain services how they can be found for example in municipal product catalogues [9].

On layer 3 the processes are examined which underlie the different services. The complete process is presented as a combination of different process modules (e.g. by the use of value chain diagrams). In cooperation with a set of innovative municipalities these modules can be identified, consolidated and saved in the knowledge base in different variations. Application domain specific modules belong (e.g., for the evaluation of building applications) to the process modules as well as domain spanning process modules (e.g., payment applications, signature applications, etc.).

On layer 4 different specifications or variations of the process modules are provided which fit the application context best (e.g., manual or electronic archiving process). In order to create the process modules a certain modelling language has to be selected. There are various and diverse model types for modelling (business) processes. Petri-nets [4] and event-driven process chains (EPC) [11] are amongst the best known. Application aims, such as simulation and workflow management, require model types which produce detailed, precise, formally itemised models. This excludes, for example, the use of added-value chain diagrams. Application objectives such as process-oriented reorganisation require less formal models. The most important requirements of a modelling method in the given context are summarised below:

- Simple principle, clear presentation
- Comparability between various models
- Presentation of information systems
- Presentation of organisation units and places
- Presentation of information flow

Based on these requirements, the Event-driven Process Chain (EPC) is selected as a method, because of its high degree of clarity, and its potential for integrated evaluation. Moreover the process modules have be easy understandable for a range of individuals with heterogeneous backgrounds (e.g., mayor, or information technology officer).

As smallest elements in the framework certain types of additional information are linked to the process modules and hence increase the knowledge about the process.

The process modules become knowledge modules which contain organisational as well as technical information.

**Application of a Knowledge Base for Reference Process Models:**

**Information for Organisational Design**
- the organisation units and positions (department clerk or chief)
- the necessary contextual knowledge for the process execution (e.g., organisation rules or law regulations)
- performance figures for a whole process or certain parts of a process allowing a comparison or evaluation (e.g., execution or transport time, number of cases, etc.)

**Information for Application Design**
- the necessary software components to support the process (e.g., Software for building applications)
- standards and interface technologies for application design (e.g., the OSCI protocol family in Germany)

The knowledge base is provided through a web-based knowledge management platform (ProKMuni-Platform) and can be accessed from the connected municipalities.

**Application of a Knowledge Base for Reference Process Models: Web-based ProKMuni-Platform**

The possibilities of the knowledge base are made applicable by means of a web-based knowledge management platform [5], called ProKMuni-Platform (process oriented knowledge management for municipalities) (see Fig. 2). We aim at the following application scenario:

A municipality can use multimedia based manipulation tools in order to construct their as-is
Intra-Municipal Knowledge Management

With the web-based reconstruction of processes using knowledge modules, municipalities create a systematic and structured description. At the same time, the municipalities acquire the relevant contextual knowledge which is encapsulated within the knowledge modules and can use it during the process execution (e.g., laws and regulations). According to different user groups' different views on the process models can be provided (e.g., a compact view for the mayor with a focus on core processes and a detailed, more technically focused view for the chief of the IT-department).

The web-based access to the ProKMuni-platform allows the further exporting of the process models including the inherent contextual knowledge in a municipal intranet, where it can be used as an organisational handbook or as a e-learning-platform for employees. In addition, anyone can link the created processes to certain performance figures. These can be aggregated over the 4 layers described above, enhancing the ProKMuni-platform with functions of a management information system.

Figure 2. Application of the ProKMuni-Platform

Supra-Municipal Knowledge Management

Further benefits of the ProKMuni-platform can be acquired when different municipalities add performance figures to their own processes and compare them with each other. Afterward, process knowledge and supplemented technical and organisational knowledge allow for a precise analysis of the reasons for differences.

Action recommendations for the organisational and application design can be derived from best-practice processes. The possibility of a continuous evaluation of their own processes allows for an effective change management and a success control when implementing to-be-processes.

THE GENERATION OF THE KNOWLEDGE-BASE

The manual creation of an initial knowledge base can be done through the examination of innovative processes in municipalities known to be best practice.

Therefore, in a first step, the process and contextual knowledge is acquired and consolidated according to the structure of the knowledge base (see Figure 1). The automated addition of new knowledge takes place during the continuous usage of the platform by the participating municipalities. On one hand, existing process module specifications can be composed differently and hence create new knowledge through combination which is then added to the knowledge base. On the other hand, existing process module specifications can be modified either by manipulating or enhancing the process itself or the contextual knowledge. The modified modules are also added to the knowledge base as a new specification variant.

As municipalities, in contrast to companies, do not compete to each other, one can project a wide acceptance for participation throughout the municipalities. That is also the most important reason why this domain is the most suitable for the idea of the platform.

Table 1. Benefits of the ProKMuni-Platform
Hence the ProKMuni-platform becomes a learning system which increases in quality and quantity during the duration of usage and therefore makes itself more attractive for new participations through the well known network effect.

When adding all the different modules certain mechanisms to ensure syntactical consistency have to be implemented. In addition the correctness of the knowledge can be supervised by creating an institution which has the certain competencies (e.g., one big municipality is responsible for the building permission procedure).

SUMMARY

Reference processes are created, supplemented with organisational and technical information and then stored in a web based knowledge base called ProKMuni as so called knowledge modules. The ProKMuni-Platform is about to be implemented so that the framework described will be under practical evaluation.

Using certain modelling methods and tools municipalities are able to model their own as-is-processes in a formal way and compare them to other municipalities in order to identify potential for improvement. Processes which have been evaluated as good many times can hence be considered as best-practice and therefore added to the knowledge base as a new knowledge module.

The platform allows, that innovative organisational and technical knowledge which has been decentrally developed by different municipalities can be centrally presented in a structured manner therefore enabling other municipalities to adapt that knowledge.

Hence a standardisation of administrational processes can be reached on a high level. By disseminating the innovative knowledge which has been stored on the ProKMuni-platform as knowledge modules the previously described knowledge deficits can be significantly reduced. Hence the efficiency of public administrations rises. At the same time the conditions for the economy and hence for more growth and employment are enhanced.

The Platform however only exists on a conceptual stage at this time and has not been implemented yet. Feedback from local and regional municipalities shows the growing demand for such a platform and there are several research proposals running right now.

REFERENCES

Related Content

Attribute Reduction Using Bayesian Decision Theoretic Rough Set Models

Mobile Commerce Use among UK Mobile Users Based on a Proposed Mobile Network Utilization Framework: An Experimental Approach – Part 2
Asem Moqbel, Mirella Yani-Di-Soriano and Shumaila Yousafzai (2012). *Knowledge and Technology Adoption, Diffusion, and Transfer: International Perspectives* (pp. 166-199).
[www.irma-international.org/chapter/mobile-commerce-use-among-mobile/66943/](http://www.irma-international.org/chapter/mobile-commerce-use-among-mobile/66943/)

Parallel Development of Three Major Space Technology Systems and Human Side of Information Reference Services as an Essential Complementary Method

Maximum Burst Size of Traffic Determination for Switched Local Area Networks
[www.irma-international.org/chapter/maximum-burst-size-of-traffic-determination-for-switched-local-area-networks/113078/](http://www.irma-international.org/chapter/maximum-burst-size-of-traffic-determination-for-switched-local-area-networks/113078/)

Biogeography-Based Optimization Applied to Wireless Communications Problems
[www.irma-international.org/chapter/biogeography-based-optimization-applied-to-wireless-communications-problems/184298/](http://www.irma-international.org/chapter/biogeography-based-optimization-applied-to-wireless-communications-problems/184298/)