Chapter 54 A Nature-Inspired Metaheuristic Approach for Generating Alternatives

Julian Scott Yeomans York University, Canada

ABSTRACT

"Real-world" decision making often involves complex problems that are riddled with incompatible and inconsistent performance objectives. These problems typically possess competing design requirements which are very difficult—if not impossible—to quantify and capture at the time that any supporting decision models are constructed. There are invariably unmodeled design issues, not apparent during the time of model construction, which can greatly impact the acceptability of the model's solutions. Consequently, when solving many practical mathematical programming applications, it is generally preferable to formulate numerous quantifiably good alternatives that provide very different perspectives to the problem. This solution approach is referred to as modelling to generate alternatives (MGA). This study demonstrates how the nature-inspired firefly algorithm can be used to efficiently create multiple solution alternatives that both satisfy required system performance criteria and yet are maximally different in their decision spaces.

INTRODUCTION

Decision-making in the "real world" involves complex problems that tend to be riddled with competing performance objectives and possess requirements which are very difficult to incorporate into any underlying decision support models (Brugnach, Tagg, Keil, De Lange, 2007; Janssen, Krol, Schielen, Hoekstra, 2010; Mowrer, 2000; Walker, Harremoes, Rotmans, Van der Sluis, Van Asselt, Janssen, Krayer von Krauss, 2003). While an optimal solution might provide the theoretically best answer to a mathematical model, in general, it will not be the best solution to the fundamental "real" problem since there are invariably unmodelled objectives and unquantifiable issues not incorporated in the problem formulation (Brugnach *et al.*, 2007; Gunalay, Yeomans, 2012; Gunalay, Yeomans, Huang, 2012; Jans-

DOI: 10.4018/978-1-5225-7362-3.ch054

sen *et al.*, 2010; Loughlin, Ranjithan, Brill, Baugh, 2001). Consequently, it is preferable to generate a number of different alternatives that provide multiple, disparate perspectives to any particular problem (Imanirad, Yeomans, 2014; Matthies, Giupponi, Ostendorf, 2007; Yeomans, Gunalay, 2011). Preferably these alternatives should all possess good (i.e. near-optimal) objective measures with respect to the modelled objective(s), but be as fundamentally different as possible from each other in terms of the system structures characterized by their decision variables (Yeomans, 2011).

To address this option creation need, several approaches collectively referred to as *modelling-to-generate-alternatives* (MGA) have been developed (Loughlin *et al.*, 2001; Yeomans, Gunalay, 2011; Yeomans, 2012). The principal motivation for MGA is to create a small set of alternatives that are as maximally different from each other in the decision space as possible, yet are still considered "good" with respect to all of the modelled objective(s) (Yeomans, 2011; Yeomans, 2012). By adopting a maximally different method, the resulting alternative solution set is likely to provide very different perspectives with respect to any unmodelled issues, while simultaneously providing different choices that all perform somewhat similarly with respect to the modelled objectives (Gunalay, Yeomans, 2012; Gunalay *et al.*, 2012; Walker *et al.*, 2003; Yeomans, 2011).

In this chapter, it is shown how a modified version of the metaheuristic Firefly Algorithm (FA) of Yang (2009; 2010) can be used to efficiently generate a set of maximally different solution alternatives. Yang (2010) has demonstrated that, for optimization and calculational purposes, the FA is more computationally efficient than the more commonly-employed enhanced particle swarm, genetic algorithm, and simulated annealing metaheuristic procedures. Thus, this FA-based MGA procedure can be considered very computationally efficient (Imanirad, Yeomans, 2014). This demonstrates the MGA proficiencies of the FA-based approach for constructing multiple, maximally different solution alternatives to the highly non-linear optimization problem of Loughlin *et al.* (2001).

BACKGROUND

While this section provides a brief synopsis of the steps involved in the FA process, more specific details can be found in Yang (2009; 2010). The FA is a nature-inspired, population-based metaheuristic that employs the following three idealized rules: (i) All fireflies within a population are unisex, so that one firefly will be attracted to other fireflies irrespective of their sex; (ii) Attractiveness between fireflies is proportional to their brightness, implying that for any two flashing fireflies, the less bright one will move towards the brighter one. Attractiveness and brightness both decrease as the distance between fireflies increases. If there is no brighter firefly within its visible vicinity, then a particular firefly will move randomly; and (iii) The brightness of a firefly is determined by the landscape of the objective function. Namely, for a maximization problem, the brightness can simply be considered proportional to the value of the objective function. Based upon these three rules, the basic operational steps of the FA are summarized within the pseudo-code of Algorithm 1 Yang (2010).

In the FA, there are two important issues to resolve: the variation of light intensity and the formulation of attractiveness. For simplicity, it can always be assumed that the attractiveness of a firefly is determined by its brightness which in turn is associated with the encoded objective function. In the simplest case, the brightness of a firefly at a particular location X would be its calculated objective value F(X). However, the attractiveness, β , between fireflies is relative and will vary with the distance r_{ij} between

10 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

www.igi-global.com/chapter/a-nature-inspired-metaheuristic-approach-forgenerating-alternatives/212152

Related Content

Innovation Trends in Human Management for Competitiveness in SMEs

Rafael Ignacio Perez-Uribe, Omar Orlando Ovalle-Mora, David Ocampo-Guzmanand Maria Del Pilar Ramirez-Salazar (2020). *Handbook of Research on Increasing the Competitiveness of SMEs (pp. 1-25).* www.irma-international.org/chapter/innovation-trends-in-human-management-for-competitiveness-in-smes/246454

Impact of Workplace Diversity on Employee Performance: A Case of Some Selected Private Universities in Ghana

Juliana Serwaa Andoh, Benjamin Ghansah, Joy Nana Okogun-Odompleyand Ben-Bright Benuwa (2019). *International Journal of R&D Innovation Strategy (pp. 31-43).*

www.irma-international.org/article/impact-of-workplace-diversity-on-employee-performance/250272

Learning Organizations

Nilmini Wickramasingheand Dag Von Lubitz (2007). *Knowledge-Based Enterprise: Theories and Fundamentals (pp. 226-243).*

www.irma-international.org/chapter/learning-organizations/25480

The Roles of Customer Databases and Database Marketing in Marketing Intelligence: A Business Ecosystem Perspective

Pratap Chandra Mandal (2022). *Journal of Business Ecosystems (pp. 1-18)*. www.irma-international.org/article/the-roles-of-customer-databases-and-database-marketing-in-marketing-intelligence/313044

To Fail or Not to Fail?: Financial Examination of the Agriculture, Forestry, and Fishing Sector of Turkey

Gizay Daver (2023). *Bankruptcy and Reorganization in the Digital Business Era (pp. 120-148)*. www.irma-international.org/chapter/to-fail-or-not-to-fail/320306