Chapter 7

# Thinking Ahead:
## New and Emerging Trends and Innovations in Coaching for Retention and Student Success

## ABSTRACT

*This chapter looks at current and emerging trends in coaching and also explores what near-term incremental improvements, innovations, and new developments to coaching models and strategies are on the horizon. The chapter also looks at how institutions can realign and innovate with positions and supports within their organizational structures that can help to support and optimize coaching performance and institutional retention rates. Chapter 7 also investigates a few new student success tools and technology options that offer promising strategies or approaches to improved retention through coaching. The chapter also explores some future research directions that should be explored in order to further develop the scholarship and academic literature in the area of retention and student success coaching.*

## INTRODUCTION

This Chapter looks at current and emerging trends in coaching and also explores what near term incremental improvements innovations and new developments to coaching models are on the horizon. The Chapter also looks at how institutions can realign and innovate with positions and supports within

the organizational structure that can help to support and optimize coaching performance. Chapter Seven also investigates a few new student success tools and technology options that offer promising strategies or approaches to improved retention through coaching. The chapter also explores some future research directions that should be explored in order to further develop the scholarship and academic literature in the area of retention and student success coaching.

In developing this chapter, the author interviewed experts in the fields of coaching, retention, enrollment management, non-cognitive assessment and educational processes consulting. The chapter brings together the thinking of these experts with the experiences of the author, seminal studies and the academic literature. The goal of the chapter is not to try to predict the future or even the future direction of the current trends discussed. Rather, the goal of the Chapter is to provide thoughtful discussion around meaningful and current coaching issues and topics and to give some direction on how institutions might work with or evaluate these new and evolving topics as they explore coaching options and directions within their own organizations and institutions.

## Catching Up

A lot of the changes, innovations and advances over the next several years will be catching up to good practices, assessment tools and retention models that we know about but have not yet integrated into coaching models or institutional retention processes. Predictors of retention and student success will need to be intentionally and systematically integrated into the discussion of student learning and vise-versa and then meaningful assessment and improvement initiatives will need to take place in order to optimize the changes. Institutions will need to become open and explicit about their processes and systems for tracking retention and student success as we move toward the second decade of the 21st century. Institutions and organizations working in the areas of coaching, retention and student success will need to understand how to use predictive modeling and optimization algorithms (Vasant, Alparslan-Gok, & Weber, 2018) to target where coaching and support resources can be used most efficiently and to understand where they can be most effectively deployed to maximize retention impact.

16 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/chapter/thinking-ahead/207106

## Related Content

Online Collaborative Learning in Pre-Service Teacher Education: A Literature Review
Elif Nagihan Gokbel (2020). *Handbook of Research on Fostering Student Engagement With Instructional Technology in Higher Education (pp. 288-304).*
www.irma-international.org/chapter/online-collaborative-learning-in-pre-service-teacher-education/236857

Closing the Gap Between Students' Career Readiness and Employers' Expectations: An Innovative Competency-Based Approach
Jennifer L. Doherty-Restrepo, Katherine Perez, Michael Creeden, Bridgette Cramand McLudmer Charite (2023). *International Journal of Innovative Teaching and Learning in Higher Education (pp. 1-14).*
www.irma-international.org/article/closing-the-gap-between-students-career-readiness-and-employers-expectations/327348

Creation of Digital Solutions in Higher Education: Strategies With Hands-On and Disruptive Technologies in Phygital Transformation
Neli Maria Mengalliand Antonio Aparecido Carvalho (2023). *Perspectives on Enhancing Learning Experience Through Digital Strategy in Higher Education (pp. 1-30).*
www.irma-international.org/chapter/creation-of-digital-solutions-in-higher-education/327203

Introduction to Micro-Learnings and Micro-Credentials in Higher Education Institutions
Kizito Omonaand Scovia Ginny Mbabazi (2024). *Global Perspectives on Micro-Learning and Micro-Credentials in Higher Education (pp. 1-9).*
www.irma-international.org/chapter/introduction-to-micro-learnings-and-micro-credentials-in-higher-education-institutions/340418

Pedagogical Innovation in Higher Education: Defining What We Mean
Jae Major, Sandi Lynne Tait-McCutcheon, Robin Averill, Amanda Gilbert, Bernadette Knewstubb, Anita Mortlockand Liz Jones (2020). *International Journal of Innovative Teaching and Learning in Higher Education (pp. 1-18).*
www.irma-international.org/article/pedagogical-innovation-in-higher-education/265504