

Chapter 7

Refining Your Team

ABSTRACT

Your plan for success relies on doing the extra discovery and administrative tasks that will reveal the good and bad about your team and its members. You manage your team's interaction by determining how people are connected, and how they connect, and taking advantage of the information you find. Great leaders can help people see themselves personally and professionally so they can answer four important, initial questions. How much control do you think you have over organizational actions? Do you have personal, fundamental conflicts with organizational actions? Do you know what work you should do next and why? Does the team provide room for you to grow? These are tough questions that could deliver uncomfortable answers for the team and its members. But the answers are crucial to having an open and honest dialogue that leads to an effective plan.

INTRODUCTION

- **Emerging Research:** A good organizational culture is characterized by effective use of available assets. In addition, people must have a chance to work individually and collectively to achieve objectives (Girma 2016). Employees must be capable of adapting to the constant change in norms, values, assumptions, attitudes, and beliefs. This flexibility is important because it improves job satisfaction. Job satisfaction is an important part of developing rapport, respect, and mutual trust

DOI: 10.4018/978-1-5225-3746-5.ch007

between leaders and their people. It is always beneficial to try to adapt to the individual's traits, preferences, and behavior. *SOURCE: The relationship between leadership style and employee job satisfaction study of federal and Addis Ababa sport organizational management setting in Ethiopia (Girma 2016).*

TIPPING POINT

Your plan for success relies on doing the extra discovery and administrative tasks that will reveal the good and bad about your team and its members. You manage your team's interaction by determining how people are connected, and how they connect, and taking advantage of the information you find. Malcolm Gladwell's *The Tipping Point* (2002) is perfect for this task. Gladwell's book focuses on who people are and how they connect with each other. He explains that as a trend moves toward a tipping point, it is very often shepherded to popularity by a group of people who make things happen. He calls these people connectors, mavens, and salesmen. He goes on to identify several examples of past trends and events that hinged on the influence and involvement of connectors, mavens, and salesmen at key moments in their personal development.

We can use this knowledge for our examination of organizations and the people who work in them. We have events all the time and we need people inside the organization to help us achieve success and buy-in. When the team is going through yet another round of forming, storming, norming, and performing, leaders need champions who can help move the group to the right conclusion or action. The dynamic will be that connectors, mavens, and salesmen will take turns at the "head" of the discussion to give the team what it needs to move forward.

Not every team will have all three personalities. Some teams will have individuals that have more than one of these personalities. It is vital that leaders and managers try to discover the identity of these individuals. They should try to find this out as soon as possible. And they should energize the services of these individuals as soon as possible and as often as possible. Let's take a closer look at these personalities.

Connectors are people with ties in many different realms. They act as conduits between these realms by helping to engender connections,

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