Lack of Skill Risks to Organizational Technology Learning and Software Project Performance

James Jiang, University of Central Florida, USA
Gary Klein, United States Air Force Academy, USA
Phil Beck, Southwest Airlines, USA
Eric T.G. Wang, National Central University, Taiwan

ABSTRACT

To improve the performance of software projects, a number of practices are encouraged that serve to control certain risks in the development process, including a lack of essential skills and knowledge related to the application domain and system development process. A potential mediating variable between the lack of skill and project performance is the ability of an organization to acquire the essential domain knowledge and technology skills through learning, specifically organizational technology learning. However, the same lack of knowledge that hinders good project performance may also inhibit learning. This study examines the relationship between information system personnel skills and domain knowledge, organizational technology learning, and software project performance with a sample of professional software developers. Indications are that the relationship between information systems (IS) personnel skills and project performance is partially mediated by organizational technology learning.

Keywords: knowledge acquisition; knowledge need; IS skill requirements; IS project risk management; IS project management; organizational knowledge; organizational learning; project performance

INTRODUCTION

The importance of technical and business skills and knowledge for information systems personnel has been advocated in the IS literature for decades (Cheney & Lyons, 1980; Jiang, Klein, Van Slyke, & Cheney, 2003). In spite of the recognized importance, empirical investigations that examined the relationship between IS personnel skills and project performance, as measured comprehensively by attainment of goals and budgets, have been lacking in the IS research literature. To address this lack, Byrd and Turner (2001) conducted a study using the perceptions of chief information officers (CIOs)
to evaluate IS personnel skills and the success of information systems in building competitive posture. To one’s surprise, their study did not find a significant positive relationship between IS personnel skills and eventual success of the developed system. Why should an empirical study contradict experience? They suspect that the relationships in an organization where IS personnel skills are applied have too many complexities to be modeled accurately. Could there be a mediating variable between IS personnel skills and IS project performance that further explains how to overcome this essential lack?

Researchers have observed that activities during information system development and implementation offer an opportunity for organizational technology learning, or the ability and practice of bringing new skills and knowledge into the organization related to IS development and the application of IS tools to business domains (Ko, Kirsch, & King, 2005; Stein & Vandenbosch, 1996). For a successful IS implementation, skills must be brought to bear from the application domain and technical domains, which can best happen when the organization encourages the learning of newer skills and knowledge, and has practices to incorporate these newly acquired assets into current and future projects. In short, organizational technology learning is a critical factor for predicting final IS project performance, and a base of knowledge and skills in the IS project team are a necessary condition for organizational technology learning to occur. This suggests that organizational technology learning is a mediator between IS skills and knowledge and the performance of the IS project. Unfortunately, no empirical study has attempted to validate this reasoning.

The focus of this study is, therefore, to examine the relationship from IS staff development skills and domain knowledge to project performance with organizational technology learning as a mediator. A positive result of this study will provide additional insights on IS skill research and provide an alternative explanation to the unsolved IS skills puzzle of Byrd and Turner (2001). From a survey sample of 212 Institute of Electrical and Electronics Engineers Computer Society members, the results indicate that the lack of system development skills and knowledge in the application domain have a direct negative impact on organizational technology learning and project performance. Furthermore, organizational technology learning has a significant positive impact on final project performance, showing that the impact of IS personnel skill levels on project performance is partially mediated by organizational technology learning.

BACKGROUND AND RESEARCH MODEL

Broad categories of critical IS personnel skills are identified, including (1) technical specialties/technology management skills and (2) business domain knowledge and skills (Jiang et al., 2003). Unfortunately, given decades of emphasis, these IS skills were still not linked to IS project performance (Byrd & Turner, 2001). This may be due to the lack of an intervening variable similar to an established relationship between IS staff competency and firm performance where learning is a mediator (Tippins & Sohi, 2003). This study investigates the possibility of a variation on learning as a mediating variable in the project context between IS personnel knowledge and skills and IS project success.

This research considers learning from the perspective of general technology skills acquired by the firm in the project context (Cooprider & Henderson, 1990). Organizational technology learning is an organization’s furthered understanding of its operational business procedures and information system technology capabilities (Lee & Choi, 2003). The IS application development process itself can be viewed as an intensive activity of skill learning and knowledge acquisition (Rus & Lindvall, 2002). Such learning results in associations, cognitive systems, and memories that are developed and shared by members of an organization. These learned skills can then be used to enhance the performance of a software project and, thus, the organization. From concept generation to implementation, integration of skills and
Related Content

Tranquilizing the Werewolf that Attack Information Systems Quality
[www.irma-international.org/chapter/tranquilizing-werewolf-attack-information-systems/4651/](www.irma-international.org/chapter/tranquilizing-werewolf-attack-information-systems/4651/)

Evolution of the Euro and Currency Competition in the Global ICT Age
[www.irma-international.org/chapter/evolution-euro-currency-competition-global/22667/](www.irma-international.org/chapter/evolution-euro-currency-competition-global/22667/)

Bonded Design
[www.irma-international.org/chapter/bonded-design/13602/](www.irma-international.org/chapter/bonded-design/13602/)

Knowledge Management in Construction Projects: A Way Forward in Dealing with Tacit Knowledge
[www.irma-international.org/article/knowledge-management-construction-projects/42123/](www.irma-international.org/article/knowledge-management-construction-projects/42123/)

When IT Slows Down the Pace of Change: Upgrading Business Systems at Braebill Company
[www.irma-international.org/article/when-slows-down-pace-change/3242/](www.irma-international.org/article/when-slows-down-pace-change/3242/)